



NUMBER 1 IN TEXTURES AND DECORATIVE EFFECTS

**WITH 18 YEARS IN THE MARKET, A BENCHMARK FOR
QUALITY!**



WHO ARE WE?

Since 2008, located in the city of Mococa-SP, Martins Tintas has been standing out in the Civil Construction market in the manufacture of Paints, Textures, Decorative Effects and Complements, produced with the best raw materials available on the market. Our products combine cutting-edge technology and know-how, always striving for the total satisfaction of our customers.





MISSION

To produce paints, textures, and accessories that add value to our clients' projects, providing products that are above the market average, always meeting the needs of our partners with excellence and commitment.

VISION

The company aims to be a benchmark in the Paints, Textures and Accessories sector in the region where it operates, adding value and knowledge, aiming for continuous improvement in internal processes and quality, and providing the best the market has to offer to our customers and partners.

VALUES

In addition to striving for excellence in service, we also seek to value people, promote innovation, sustainability, and ethics to enhance the continuous and solid growth of our company.



AWARDS



ARTESP AWARD (ABRART) – 2018 AND 2019

Category: Best Texture Product for Resale

Receiving this award in two consecutive editions reaffirms the market's confidence in our line of textures and demonstrates the consistent quality we deliver to retailers and professionals who depend on our solutions.

FINALISTS FOR THE ABRART 2025 AWARD

Category: Best Product – Real Estate Line Add-ons

Being among the finalists for a prestigious national award reinforces the relevance of our portfolio and our ongoing commitment to innovation, performance, and safety.



WHAT DO WE DO?

At Martins Tintas, we produce complete solutions in paints, textures, decorative effects, and accessories for the real estate sector, always focusing on quality, innovation, and sustainability.

We operate on three main fronts:

Paints for buildings: Premium Acrylics, Rubberized Acrylic, Wall and Slab Waterproofing, High-Yield Standard Acrylic, Economic Acrylic, Professional Acrylic, and Paint for floors and facades.

Textures and decorative effects: distinctive lines such as Crystal (Natural Stones), Marmorato, Burnished Cement, Textured Plaster, Rustic, Bromato, Granfino, Projected, Smooth, among other high-standard variations and finishes.

Additional products: Wall primer, acrylic sealer, acrylic filler, PVA filler, leveling compound, and other auxiliary products that ensure the durability of the paint job.

Key differentiators of Martins Tintas

- Production using cutting-edge technology and rigorous quality control.
- Flexibility to develop products under the retailers' brand (private label).
- Commitment to sustainability, reducing environmental impacts.
- Specialized technical support for retailers, painters, and distributors.
- Constant innovation in colors, textures, and packaging to keep up with market trends.



RELEASES



SOLVENTS LINE

Martins Tintas is expanding its portfolio in 2025 and introducing to the market its new Solvent Line, developed to offer maximum efficiency, quality, and versatility in the daily work of painting and construction professionals.

With our Solvent Line, we reinforce our commitment to delivering complete solutions that go beyond paints and textures, accompanying all stages of the painting process.



RECENT RELEASES

MULTIPURPOSE ACRYLIC RESIN



Quick Drying



Easy Application



High Resistance



High Protection

18L / Gallon 3.6L / 900ML

Colors: Colorless

ZARCÃO



Prevents Rust



Easy Application



Excellent Performance



Increases the durability of the paint.

18L / Gallon 3.6L / Liter 900ml

AVAILABLE COLORS



DARK GRAY



RED OXIDE



ORANGE
OXIDE



MOSS GREEN



PRODUCT PORTFOLIO

Martins Tintas offers a broad and comprehensive portfolio, developed to meet all stages of the painting process with quality, innovation, and reliability (Real Estate Segment).

Our main categories include:

Paints for buildings – solutions for interiors and exteriors, with different levels of finish and performance.

Textures and decorative effects – distinctive finishes that combine sophistication and durability.

Complements – products that prepare, protect, and ensure greater performance and quality to the paint job.

Solvent line – a new addition that expands our portfolio, bringing more practicality and efficiency to the daily lives of professionals.

Furthermore, we offer the possibility of production under the retailer's brand (private label), adding value and exclusivity to our business partners.





SUCCESS STORIES

INFORMATION REGARDING PRIVATE LABEL

Martins Tintas is a leader in producing solutions under the retailer's brand, a model known as private label. This exclusive service allows each partner to have high-quality products with their own visual identity, strengthening their market presence and increasing customer loyalty.

Today, we already have more than 40 partners throughout Brazil who trust Martins Tintas to develop and produce their customized lines. This experience proves our productive capacity, flexibility, and commitment to always delivering the best, adapting to the needs of each business.

With private labeling, Martins Tintas offers not only products, but also solid and strategic partnerships, helping retailers and distributors grow safely and competitively.



CUSTOMERS

Martins Tintas has a presence in several Brazilian states, offering complete solutions in paints, textures, and accessories for retailers, distributors, and painting professionals.

Currently, we serve the following states:



This broad coverage allows our partners to have technical support, quality products, and fast deliveries, strengthening our presence and trust throughout the country.



STRUCTURE

Over 18 years, Martins Tintas has transformed itself, continuously evolving its structure and processes.

The transformation continues, driving our growth and strengthening our market presence.





COLLABORATORS

Martins Tintas' success rests on more than 130 direct and indirect employees, highly skilled, committed, and passionate about what they do. Our team combines technical expertise, creativity, and dedication to offer quality solutions, always seeking innovation and continuous improvement. Each employee is a fundamental part of our history, contributing to excellence in production, customer service, and relationships with clients and partners.

HERE, OUR FOCUS IS ON PEOPLE, BECAUSE WE BELIEVE THAT ALL GROWTH ONLY MAKES SENSE WHEN IT GENERATES VALUE FOR THOSE WHO TRUST US.





INSTITUTIONAL VIDEO



TO ATTEND