



THE NUMBER ONE IN TEXTURES AND DECORATIVE EFFECTS

17 YEARS IN THE MARKET, A BENCHMARK FOR QUALITY!



WHO WE ARE

Founded in 2008 and based in Mococa, São Paulo, Martins Tintas has stood out in the construction market for the manufacturing of paints, textures, decorative effects, and complementary products, all produced using the highest-quality raw materials available. Our products combine cutting-edge technology with extensive know-how, always focused on achieving total customer satisfaction.





MISSION

To manufacture paints, textures, and complementary products that add value to our clients' projects, delivering products above market standards and always meeting our partners' needs with excellence and commitment.

VISION

The company strives to be a reference in the paints, textures, and complementary products sector in the regions where it operates, adding value and expertise while pursuing continuous improvement in internal processes and quality, and delivering the very best the market has to offer to its clients and partners.

VALUES

In addition to striving for excellence in customer service, we are committed to human development, innovation, sustainability, and ethics, strengthening the continuous and solid growth of our company.



AWARDS



ARTESP AWARD (ABRART) – 2018 AND 2019

Category: Best Texture Product for Resale

Receiving this award in two consecutive editions reinforces the market's trust in our texture line and demonstrates the consistency of the quality we deliver to retailers and professionals who rely on our solutions.

ABRART Award 2025 Finalists

Category: Best Product – Real Estate Line Complements

Being among the finalists of a highly prestigious national award reinforces the relevance of our portfolio and our ongoing commitment to innovation, performance, and safety.



WHAT WE DO

At Martins Tintas, we develop complete solutions in paints, textures, decorative effects, and complementary products for the real estate and construction sector, always focused on quality, innovation, and sustainability.

We operate across three main segments:

Architectural Paints:

Premium Acrylics, Elastomeric (Rubberized) Acrylics, Wall and Slab Waterproofing Coatings, High-Yield Standard Acrylics, Economy Acrylics, Professional Acrylics, and Paints for floors and façades.

Textures and Decorative Effects:

Distinctive lines such as Crystal (Natural Stone Effect), Marmorato, Burnt Cement, Grafiato, Rustic, Bromato, Granfino, Projected Texture, Smooth finishes, among other variations and high-end decorative effects.

Complementary Products:

Wall Primer, Acrylic Sealer, Acrylic Putty, PVA Putty, Leveling Compound, and other auxiliary products that ensure durability, adhesion, and long-lasting performance of the paint system.

Martins Tintas Differentials

- Manufacturing supported by cutting-edge technology and strict quality control.
- Flexibility to develop private label products for retailers.
- Strong commitment to sustainability, reducing environmental impact.
- Specialized technical support for retailers, painters, and distributors.
- Continuous innovation in colors, textures, and packaging, aligned with market trends.



NEW RELEASES



SOLVENT LINE

In 2025, Martins Tintas expands its portfolio and introduces to the market its new Solvent-Based Line, developed to deliver maximum efficiency, quality, and versatility in the daily routine of painting and construction professionals.

With the Solvent-Based Line, we reinforce our commitment to providing complete solutions that go beyond paints and textures, supporting every stage of the painting process.



NEW RELEASES



CRYSTAL BLACK & WHITE TEXTURE

The perfect combination of sophistication and contrast. Developed with selected natural stones, Crystal Black & White creates an exclusive finish by blending the intensity of black with the purity of white. The result is a high-end wall finish with a striking and elegant effect, ideal for projects that seek personality and modernity.

Durable, resistant, and easy to maintain, this texture is suitable for both interior and exterior environments, enhancing every architectural detail with a unique touch.



PRODUCT PORTFOLIO

Martins Tintas offers a broad and complete product portfolio, developed to deliver quality, innovation, and reliability across all stages of the painting process for the real estate and construction segment.

Our main categories include:

Architectural Paints – solutions for interior and exterior applications, with different levels of finish and performance.

Textures and Decorative Effects – distinctive finishes that combine sophistication and durability.

Complementary Products – products that prepare, protect, and ensure higher yield and quality in painting systems.

Solvent-Based Line – a new addition that expands our portfolio, bringing greater practicality and efficiency to professionals' daily routines.

In addition, we offer private label manufacturing, adding value and exclusivity





SUCCESS STORIES

INFORMATION REGARDING PRIVATE LABEL MANUFACTURING

Martins Tintas is a reference in the development of private label solutions. This exclusive service allows each partner to offer high-quality products under their own brand identity, strengthening market presence and increasing customer loyalty.

Today, more than 40 partners across Brazil trust Martins Tintas to develop and manufacture their customized product lines. This experience demonstrates our production capacity, flexibility, and commitment to consistently delivering excellence, adapting to the specific needs of each business.

Through private label manufacturing, Martins Tintas delivers more than products — we build solid, strategic partnerships that help retailers and distributors grow with confidence and competitiveness.



CLIENTS

Martins Tintas is present in several Brazilian states, offering complete solutions in paints, textures, and complementary products for retailers, distributors, and painting professionals.

Currently, we serve the following states:



This broad coverage allows our partners to benefit from technical support, high-quality products, and fast deliveries, strengthening our presence and reliability nationwide.



INFRASTRUCTURE

Over 17 years, Martins Tintas has transformed itself, continuously evolving its infrastructure and processes.

This transformation continues, driving our growth and strengthening our market presence.





EMPLOYEES

The success of Martins Tintas is built on more than 110 direct and indirect employees who are highly skilled, committed, and passionate about what they do. Our team brings together technical expertise, creativity, and dedication to deliver quality solutions, always striving for innovation and continuous improvement. Each team member is a fundamental part of our story, contributing to excellence in production, customer service, and relationships with clients and partners.

HERE, OUR FOCUS IS ON PEOPLE, AS WE BELIEVE THAT GROWTH ONLY TRULY MATTERS WHEN IT CREATES VALUE FOR THOSE WHO TRUST IN US.





INSTITUTIONAL VIDEO



WATCH